

Meet Your Neighbor: Swinehart to join student ambassador program

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FREMONT - A 2020 Ross High School graduate was recently selected to join the Schmidthorst Student Ambassador Program at the Bowling Green State University Schmidthorst College of Business. As a student ambassador, Lillie Swinehart will become a face of the college, representing Schmidthorst to prospective students, current students and alumni.

Swinehart was chosen for the program through a stringent application process that included an essay, questionnaire and a video submission. She was one of about 10 students who were asked to join the program.

The ambassadors connect with prospective students to “tell them why we chose BG and talk to them about our experiences,” she said. They serve as liaisons between current students and the business college and between alumni and the business college.

“We work with alumni — networking, engaging them, and keeping them up to date with what we’re doing,” she said.

Swinehart is looking forward to becoming an ambassador, which will begin with a spring semester class focused on being an effective ambassador.

“It’s definitely going to help me with communication skills and networking and with learning how to be an effective leader,” Swinehart said. “I’ll gain hands-on leadership experience, work with a team, make connections and work with the dean.”

Although Swinehart is undecided on her long-term professional goals, she said she chose to study business because the field will give her the opportunity to work with people.

“In high school, I did a lot of extracurricular, and I thought business fit my personality,” she said.

Swinehart said a college visit convinced her to choose Bowling Green State University.

“We have a brand-new business building, and when I went on a visit, it was awesome. Then they gave me a scholarship, and that just sealed the deal,” she said. “Everyone on campus is so friendly. They just want to help you.”

Swinehart said she likes the design of the business program, which allows her to take core classes and explore specialization options.

“The business college is cool, because you have time to figure out exactly what you want to do,” she said.

She said she has a lot of support at the college as she maneuvers through her options. As she explored colleges, she felt Bowling Green stood out for that support.

“Bowling Green felt like they cared about my personal success more than other colleges,” she said.

More information on the BGSU Schmidthorst College of Business can be found at bgsu.edu/business.

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