



March 25, 2009

Vanguard sends four seniors to state competition

Submitted story

The marketing program at Vanguard Career Center sent four seniors to the state DECA competition in Columbus. The students who competed March 13-14 were Taylor King, Selina Garcia, Stacy Spears and Justin Sipperley.

Qualifying for the state level of competition is not easy. Students compete in local and district events during the school year. Events can include testing, role plays and written competitions. Two Vanguard students, Sipperley and Garcia, earned recognition for the top 10 written events in the state of Ohio. Each created a 20-plus page written report.

These projects are created as an outside-of-class activity. In the marketing program, students must balance a busy work and school schedule. Sipperley is employed at Pinnacle Capital Management in Fremont.

Sipperley's State DECA entry was a written project about the background, sales process and distribution techniques used for the Xbox. His writing and proofreading skills will prove useful in the fall when he attends Terra Community College to major in accounting.

Garcia also manages to maintain employment at Bob Evans in Fostoria while achieving success at Vanguard Career Center. Her DECA entry was an in-depth written summary about a chosen career, school treasurer. She is preparing for college in the fall at Northwestern College in Lima.

"I am proud of all my students. They worked very hard to get this level of recognition," said Laurie Michaels-Good, marketing teacher at Vanguard. "This is a great way to get a taste of what college-level writing is, while applying the concepts they learn in class."



The Vanguard marketing students who won at the state DECA competition were Taylor King (back), Justin Sipperley, Selina Garcia (front) and Stacy Spears. (Submitted photo)